

Titles of Summer training Report

B.B.A. 5th semester 2023-24

Roll no.	Name	Topic	Company
5118861	Aakansha	Marketing Strategy	Toyota
5118862	Amisha	Marketing Practices By Bajaj Auto Ltd	Bajaj Auto Ltd
5118863	Anjali	Renault Consumer Satisfaction	Renault
5118864	Anjali	Recruitment And Selection	Maruti Suzuki
5118865	Anjali	Product Life Cycle Management	Hero Moto Corp Ltd
5118866	Bhawna	A Study On Employee Attraction And Retention Strategies	Ashu Hr Services Pvt Ltd
5118867	Bhumika	A Study Of Car Insurance	Jagmohan Motors (P) Ltd Maruti Suzuki
5118868	Chanchal	A Study On Loans And Advances	Bank Of Maharashtra
5118869	Gouri	Marketing By Pk Auto Product	P.K Auto Product
5118870	Himanshi	Customer Relationship Management	Bhagwan Automatic
5118871	Hina	SAP	A.K. Automatics
5118872	Isha	Consumer Satisfaction Towards Maruti Suzuki	Maruti Suzuki
5118873	Janvi	Educational Loan	Loanwala Financial Services
5118874	Karishma	Production And Material Management	Atal Hose Engineering And Works Pvt. Ltd.
5118875	Khushboo	E Commerce	Rana Agro Herbals
5118876	Khushbu	Online Retailing	Rana Agro Herbals
5118877	Khushbu	Sales And Marketing Strategies	Aarush Enterprise
5118878	Khushi	A Study On Customer Satisfaction	Maruti Suzuki Arena Jind

Signature

Signature

Signature

Signature

5118879	Khushi	Marketing Strategies And Brand Loyalty Of Customers	Armonia Private Limited
5118880	Krishma	Sales Promotion Strategies	Ak Automatics
5118881	Kusum	Home Loan	Subhlakshmi Finance Pvt Ltd
5118882	Lovely	Study Of Effectiveness Training And Development Of Employees.	Jai Bharat Industries
5118883	Manju	Customer Preference	SJ Jind Honda
5118884	Megha	Home Loan And Their Finance	HDFC Bank
5118885	Muskan	Accounts & Finance	S.K Engineering
5118886	Nancy	Marketing Strategy	Commsys Information System Pvt Ltd
5118887	Neha	Digitalization Improved The Banking Services	HDFC Bank
5118888	Nidhi	Consumer Satisfaction Towards Online Shopping	Jai Bharat Industries
5118889	Nikki	Marketing Strategies	Mahindra& Mahindra Pvt.Ltd
5118890	Nisha	Recruitment And Selection Strategies	Aarush Enterprises
5118891	Pooja	A Study Of Retail	Reliance Retail Pvt Lts
5118892	Pooja Devi	A Study Of Marketing Mix	Jagmohan Motors Pvt Ltd Maruti Suzuki
5118893	Pramila	Marketing Analysis Of Vi Limited	Mottan Dass Traders
5118894	Preeti	Customer Behaviour Towards Skoda Car Owners	Skoda
5118895	Preeti	Employee Satisfaction	Iceberg Foods Ltd.
5118896	Princy	Marketing Strategies And Sales Promotion	Pantheon Electronic Private Limited

Sakshi
Princy

Kavita
Princy

5118897	Priya	Recruitment	Lamba Enterprises
5118898	Rakhi	Investment Perception And Selection Behaviour Of Customers Towards LIC	Life Insurance Company Pvt Ltd
5118899	Ritika	Business Development With Micro Turners	Micro Turners
5118900	Ritika	Employee Retention	Ruby Polimer Company
5118901	Rozy	HR Policies And It's Implications	Pentaegis Security & Facility Services Pvt. Ltd
5118902	Sakshi	Study Of Effectiveness By Promotional Schems Zudio	Tata Trent
5118903	Sakshi	Customer Satisfaction Towards Tata Motors	Tata Motors
5118904	Sakshi	Finance	Ram Kirpal Singh Construction Pvt. Ltd
5118905	Swati	Tally	A.K Automatics
5118906	Varsha	Customer Satisfaction	Sbi Bank
5118907	Varsha	A Study Of Marketing Mix	Maruti Suzuki
5118908	Varsha	Training And Development	Tata Motors
5118909	Vinita	Human Resource Management	Sunbeam Lightweighting Solutions

Sakshi
14/12/23

Kavita
14/12/23

Sakshi
Rajesh

**SUMMER TRAINING REPORT
ON
MARKETING STRATEGIES
AT**

TOYOTA KIRLOSKAR MOTOR LIMITED

Submitted in partial fulfilment of the award of degree of
BACHELOR OF BUSINESS ADMINISTRATION



MAHARSHI DAYANAND UNIVERSITY

(SESSION- 2023-2024)

SUBMITTED BY:


AAKANSHA

BBA 5TH SEMESTER

UNIVERSITY ROLL NO.-

5118861

GOVERNMENT P.G. COLLEGE FOR WOMEN, ROHTAK

 **TOYOTA**

Satyam Autoserve Private Limited

Showroom & Workshop :

- 9 Near Bangur Cinema Flyover, Hissar Road,
Rohtak-124001 (Haryana) Tel.: 01262-243400
 - 9 A-54, MIE, Part-B, Delhi-Rohtak Road, Opp. Metro Pillar No. 780,
Bahadurgarh-124507 (Haryana) Tel. 01276-224100
- CIN No. : U50300DL2010PTC202926

WHOM SO EVER IT MAY CONCERN

We (M/S Satyam Autoserve Pvt Ltd), hereby certifies that Ms Akansha, student of BBA from Govt College for women Rohtak Haryana has completed summer training in our company as an Trainee for the period of one month. The management has evaluated her performance during the period of her training and she is found very hardworking and sincere towards her work.

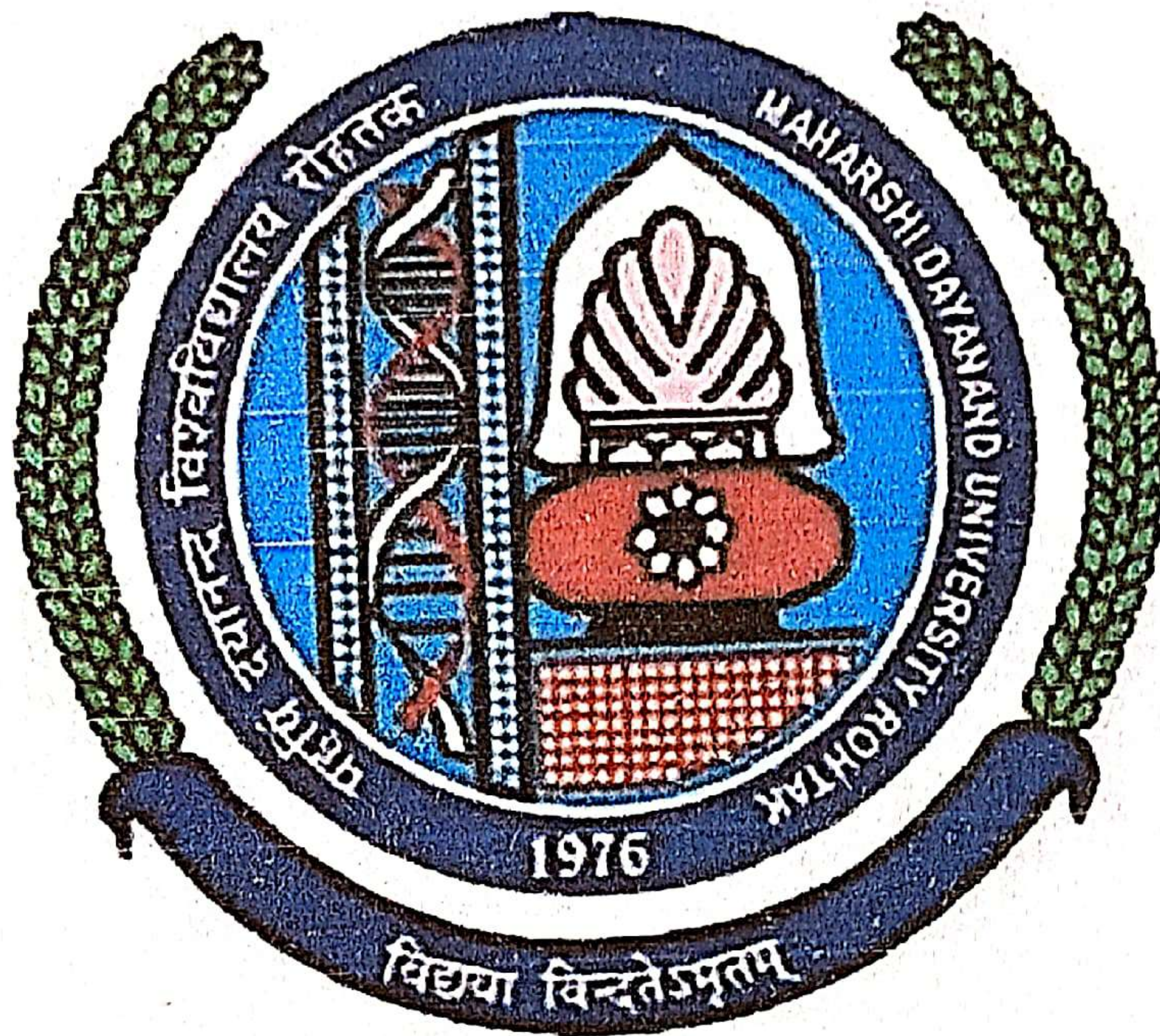
We wish her all the best for her upcoming ventures.

For Satyam Autoserve Pvt Ltd

Authorized Signatory



Summer Training Report
On
Marketing Practice
Bajaj Company Pvt. Ltd
Bachelor of Business Administration



Maharshi Dayanand University Rohtak

Submitted By :
AMISHA
BBA 5TH SEM
UNIVERSITY ROLL NO : 5118862

Summer Training Report
On
Renault Company Pvt. Ltd
Bachelor of Business Administration
Topic - Consumer Satisfaction



Maharshi Dayanand University Rohtak

: Submitted By:

Name: Anjali

University Roll No. : 5118863

Class: BBA 5TH

DECLARATION

I **Anjali** Roll No. 508863 Student of BBA 4th Semester hereby declare that the Summer Training and the (Time duration Report titled " Renault Company Pvt. Ltd " being submitted to *Govt College for Women Rohtak* is an original piece of work done and the same has not been submitted to any other institute for the award of any other degree. I also certify that the respective organization is aware about the report and it has been undertaken under their sole supervision and valuable guidance.

I further confirm that the Summer Training for this report was conducted over a period from June 12, 2023, to July 12, 2023, during which I actively engaged in learning and contributing to the activities of Renault Company Pvt. Ltd.

Signature of the candidate

Anjali

SUMMER TRAINING REPORT
ON
RECRUITMENT & SELECTION
AT
JAGMOHAN MOTORS (P) LTD.

Submitted in Partial Fulfilment for the requirement of the
Degree of Bachelor of Business Administration



(Session 2023-24)

Submitted By:

Anjali
Roll. no. 5118864
BBA

GOVT. P.G. COLLEGE FOR WOMEN, ROHTAK

Date : 17/07/2023

TO WHOM IT MAY CONCERN

This is to certify that Ms. Anjali D/O Sh. Narender student of Govt College for women, Rohtak has successfully completed Internship cum Recruitment and Selection at our concern JAGMOHAN MOTORS PRIVATE LIMITED from 16/06/2023 to 15/07/2023.

During the period of her Training with us, She was found diligent and hardworking.

We wish him every success in her life and carrer.

ANJU SHARMA

Manager- HR

For Jagmohan Motors Pvt. Ltd.

(JAGMOHAN MOTORS PVT. LTD.)

Sonepat Road, Rohtak

Manager HR

SUMMER TRAINING REPORT
ON
PRODUCT LIFE CYCLE MANAGEMENT
HERO MOTO CORP LTD

Submitted in Partial Fulfillment for their requirement of the
Degree of Bachelor of Business Administration

(Session 2023-24)

Submitted By: Anjali
Roll.no.5118865
BBA 5th Semester



GOVT.P.G.COLLEGE FOR WOMEN, ROHTAK
AFFILIATED TO
MAHARISHI DAYANAND UNIVERSITY, ROHTAK



KRISHNA ENTERPRISES

Authorized Dealer



TO WHOM IT MAY CONCERN

This is certify that Ms. Anjali D/o Sh. Krishan student of BBA of the G.C.W. College, Rohtak has been successfully completed her training during the period of 16th June 2023 to 16th July 2023.

We wish her all success in her life.

For Krishna Enterprises

Krishna Enterprises

Opp. Bus Stand
Gohana Sonapat

KRISHNA ENTERPRISES

- Authorised Dealer, Hero Motor Corp Ltd.

Opp. Bus Stand, Gohana (Sonipat) Tel. : 9289923026, 9416012092, 9991072000



SUMMER TRAINING REPORT

on

A study on Employee Attraction and Retention Strategies

at

Ashu HR Services Pvt. Ltd.

Submitted in partial fulfillment of the requirement for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION



MAHARSHI DAYANAND UNIVERSITY

(SESSION 2022-2023)

SUBMITTED BY:

BHAWNA

BBA 5TH SEMESTER

UNIVERSITY ROLL NO. = 5118866



GOVT. P.G. COLLEGE FOR WOMEN, ROHTAK 124001



DECLARATION

I am Bhawna, a student of 5th semester, Bachelor of Business Administration. Roll no.....
"GOVT. P.G. COLLEGE FOR WOMEN ROHTAK 124001", under the MAHARSHI DAYANAND
UNIVERSITY, ROHTAK that the project report on "A STUDY ON EMPLOYEE ATTRACTION AND
RETENTION STRATEGIES" being submitted by me in original piece of work done by me. The matter
presented have not been copied from any other existing report. It has not been submitted for the fulfillment
of the requirements for the award of any requirements for the award of any other degree or Diploma to any
other college/ university.

Bhawna
BHAWNA

SUMMER TRAINING REPORT
ON
“A STUDY OF CAR INSURANCE”
AT
JAGMOHAN MOTORS (P) LTD.



Submitted in partial fulfilment of the requirement of the award
of the degree of
BACHELOR OF BUSINESS ADMINISTRATION
(BBA)



MAHARSHI DAYANAND UNIVERSITY, ROHTAK
SESSION (2023-2024)

Submitted by – Bhumika

BBA 5th semester

University roll no:5118867

GOVT.P.G COLLEGE FOR WOMEN, ROHTAK



Date 20/07/2023

TO WHOM IT MAY CONCERN

This is to certify that **Ms. Bhumika D/O Sh. Mahesh Kumar** was under the employer of **JAGMOHAN MOTORS PRIVATE LIMITED** as Insurance Executive from **19 Jun 2023** to **19 Jul**. During her stay we observe she obedient, honest and dedicated to her work.

We wish her every success in her life and carrer.

Priya

HR **For Jagmohan Motors Pvt. Ltd.**
(JAGMOHAN MOTORS PVT. LTD.)
Manager HR

SUMMER TRAINING REPORT

on

STUDY ON LOANS AND ADVANCES AT

BANK OF MAHARASTRA

Submitted in partial fulfillment of the requirement for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION



MAHARSHI DAYANAND UNIVERSITY

(SESSION 2022-2023)

SUBMITTED BY:

CHANCHAL




BBA 5TH SEMESTER

UNIVERSITY ROLL NO. 5118868



GOVT. P.G. COLLEGE FOR WOMEN, ROHTAK 124001



 <p>बैंक ऑफ महाराष्ट्र Bank of Maharashtra एक परिवार एक बैंक</p>	<p>Bupania branch</p> <p>प्रधान कार्यालय : लोकमंगल, 1501, शिवाजीनगर, पुणे - 5 Head Office : Lokmangal, 1501, Shivaji Nagar, Pune - 5</p>	 <p>भारत की जनगणना CENSUS OF INDIA 2021 जनगणना से जन कल्याण</p> 
---	--	--

Date: 19/07/2023

TO WHOM SO EVER IT MAY CONCERN

It is to certify that Ms Chanchal , student of BBA from Govt P G College for women Rohtak, Haryana has completed her summer training in our branch as a Trainee for the period of June 19th June, 2023 to 19th July , 2023. We have evaluated her performance during the period of her training and she is found very hard working and sincere towards her work.

We wish her all the best for her upcoming ventures.

Regards


Chanchal
19/07/2023

Manager
Bank of Maharashtra
Bupania

SUMMER TRAINING PROJECT REPORT

ON

" MARKETING PRACTICES BY P K Auto Product "

Submitted to



MAHARSHI DAYANAND UNIVERSITY

SESSION - 2023-2024

**IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE
AWARD OF THE DEGREE OF**

BACHELOR OF BUSINESS ADMINISTRATION

UNDER THE SUPERVISION OF

" MR.RAJAN CHUGH "

Submitted By:-

Gouri

University Roll no: 5118869





P.K. AUTO PRODUCTS

79, J.P. COLONY, HISSAR ROAD, ROHTAK-124001 (HR.)
E-mail: pkautoproducs2001@yahoo.co.in

No.

Dated 30/07/2023

TO WHOM IT MAY CONCERN

This is to certify that (Ms./Mr./Mrs.) Gauri student of BBA IIIrd YEAR has successfully completed a summer internship in the field of Marketing from 18 June 2023 to 18 July 2023 under Guidance of Mr. Rajan Chugh.

During the period of her internship program with us, she had been exposed to different processes and was found diligent, hardworking and inquisitive.

We wish her every success in her life and career.

P.K. AUTO PRODUCTS.

P.K. Auto Products

AUTHORISED SIGNATORY

SUMMER TRAINING PROJECT REPORT
"CUSTOMER RELATIONSHIP MANAGEMENT "
"BHAGWAN AUTOMATICS "

Submitted in partial fulfillment of the requirement for the award of degree of



Bachelor of Business Administration
MAHARSHI DAYANAND UNIVERSITY

(Session: 2023-2024)

Submitted by-

Himanshi

BBA 5th semester

University roll

no. 5118870

GOVERNMENT P. G. COLLEGE FOR WOMEN, ROHTAK



BHAGWAN AUTOMATICS

Plot No. 26-27, Sector-31B Phase - 1 G/T Rohtak - 124001

Manufacturing & Supply of Forged & Machined Components

E-mail : bhagwanautomatics@rediffmail.com | bhagwanautomatics@rohsegroup.com



No. :

Dated : 12-07-23

WHOM SO EVER IT MAY CONCERN

We M/s Bhagwan Automatics Here by certifying that Miss Himanshi D/o Mr. Naresh, student of BBA in Govt PG College For Women Rohtak Haryana has completed summer Training in our company as an "Trainee" for the period of 11 June 2023 To 11 July 2023 The management has evaluated her performance during the period of her training and she is found very hard working and sincere towards her work.

We wish her all the best for her upcoming ventures.

Bhagwan Automatics

For Bhagwan Automatics

Authority Signatory

SUMMER TRAINING REPORT
ON
SAP (Systems, Applications & Products in Data Processing)

AT
A.K. AUTOMATICS

Submitted in partial fulfillment of the requirement for the award of degree of
BACHELOR OF BUSINESS ADMINISTRATION



MAHARSHI DAYANAND UNIVERSITY
(SESSION 2023-2024)

SUBMITTED BY: HINA

BBA 5TH SEMESTER

UNIVERSITY ROLL

NO: 5118871

GOVERNMENT P.G. COLLEGE FOR WOMEN (ROHTAK)





A.K. Automatics

MANUFACTURERS . PRECISION FORGED & TURNED COMPONENTS
HISSAR ROAD, ROHTAK - 124001 PH 09875942261 - 64
www.microturners.co.in

Ref: AKA/HRD/2023-24

Dated: 19.07.2023

"Certificate of Training"

To Whom So Ever It May Concern

This is to certify that Ms. Hina D/o Mr.Jogender student of 3rd Year BBA Programme from Govt. P.G College for women Rohtak with Roll. No. 1211331010005 has undergone training In AK Automatics Rohtak Plant from the date 19th June, 2023 to 19th July, 2023 in Accounts Department for Accounts related activities.

During the period of Training she was found very sincere and hard working.

We wish her all the best for her future Endeavour!

From

Authorized Signatory

M/s AK Automatics



SUMMER TRAINING REPORT

ON

CUSTOMER SATISFACTION

AT

MARUTI SUZUKI (JAGMOHAN MOTORS PRIVATE LIMITED)

Submitted in partial fulfillment of the requirement for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION



MAHARSHI DAYANAND UNIVERSITY

(SESSION - 2023-2024)

SUBMITTED BY ISHA

BBA 5TH SEMESTER

UNIVERSITY ROLL NO. 5118872

GOVERNMENT P.G. COLLEGE FOR WOMEN, ROHTAK

UNION MOTORS PVT. LTD.)

SUMMER TRAINING PROJECT REPORT
HOME LOAN
BY LOANWALA FINANCIAL SERVICES

Submitted in partial fulfillment of the requirement
for the award of degree of



Bachelor of Business Administration

MAHARSHI DAYANAND UNIVERSITY
(Session: 2023-2024)

Submitted by-

Janvi

BBA 5th semester

University roll no.

5118873

GOVERNMENT P. G. COLLEGE FOR WOMEN, ROHTAK



DECLARATION

I Janvi Roll No.5118873 hereby declare that, the project entitled "HOME LOAN" assigned to me for the partial fulfillment of BBA degree from Govt. P.G. College for Women, Rohtak, Maharshi Dayanand University, Rohtak. The work is originally completed by me and the information provided in the study is authentic to the best of my knowledge. This study has not been submitted to any other institution or university for the award of any other degree.

Janvi Malik

Janvi



SUMMER TRAINING REPORT

ON

‘Production and Material management’

AT

ATAL HOSE & ENGINEERING WORKS PVT LTD

Submitted in partial fulfilment of the requirement for the award of the degree of

:

Bachelor of Business Administration



Maharshi Dayanand University

(Session: 2023-2024)

SUBMITTED BY : KARISHMA

BBA 5TH SEMESTER

UNIVERSITY ROLL NO : 5118874

GOVERNMENT P.G. COLLEGE FOR WOMEN, ROHTAK



ATAL HOSE & ENGG. WORKS (P) LTD.

Mfrs. of Hose Crimping Machine, Testing Machine,

Splicing Machine & All types of Hydraulic Hoses

WHOM SO EVER IT MAY CONCERN

We (Atal Hose & Engineering Works Pvt Ltd.), hereby certifies that Ms. Karishma, student of BBA From Govt. PG College for women Rohtak Haryana has completed summer training in our company as an "Trainee" for the period of June 11th, 2023 to July 11th, 2023. The management has evaluated her performance during the period of her training and she is found very hardworking and sincere towards her work.

We wish her all the best for her upcoming ventures.

Atal Hose & Engineering Works Pvt Ltd.

ATAL HOSE & ENGG. WORKS PVT. LTD.

G. Gupta

Authorized Signatory

1407, RED CROSS ROAD, M.I.E., BAHADURGARH-124507 (Hr.)

Ph.: 01276-645730-31, 9911144815, 9811144875

E-mail : info@atalhoses.com, Web.: atalhoses.com



SUMMER TRAINING REPORT
ON
RANA AGRO HERBALS
"E-COMMERCE IN RANA AGRO HERBALS"



MAHARSHI DAYANAND UNIVERSITY, ROHTAK
(IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF
THE DEGREE OF BACHELOR IN BUSINESS ADMINISTRATION)

SESSION-2023-24

SUBMITTED BY:

KHUSHBOO

BBA 5TH SEM.

1211331010030

University Roll
no. - 5118875

GOVERNMENT P.G. COLLEGE FOR WOMEN, ROHTAK



RANA AGRO HERBALS

RANA AGRO HERBALS

GSTIN: 07AAXFR0389NZZ1

Deals In: Aloe vera Farming, Aloe vera Plants,
Aloe vera Leaf, Pulp, Juice, etc

Ref. No.

Dated 16/06/23

To whom it may Concern

This is certified that Khushboo D/o Mr. Sushil a student of Govt College for Women, Rohtak has successfully completed his BBA Training in HR from 15th June 2023 to 15 July 2023,

During her Training period with us, she made her excellent contribution to the organization.

Her behaviour during that period was very good. We wish her bright future in all her future endeavours.

For RANA AGRO HERBALS

Partner

Plot No. 159 & 160, Kh. No. 26/17, Ground Floor, Shahabad Extension, Phase-II, Shahabad Daulatpur-12
Mob. 9910001588, 9958943020 / Email: rana.agroherbals@gmail.com



Scanned with OKEN Scanner

SUMMER TRAINING REPORT
ON
RANA AGRO HERBALS
“ ONLINE RETAILING IN RANA AGRO HERBALS”



MAHARSHI DAYANAND UNIVERSITY, ROHTAK
IN PARTIALFULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF
THE DEGREE OF BACHELOR IN BUSINESS ADMINISTRATION)

SESSION-2021-24

SUBMITTED BY:

KHUSHBU

BBA 5TH SEM.

1211331010021

University Roll No. -
5118876

GOVERNMENT P.G. COLLEGE FOR WOMEN, ROHTAK



Rana Agro Herbals

RANA AGRO HERBALS

Deals In: Aloe vera Farming, Aloe vera Plants,
Aloe vera Leaf, Pulp, Juice, etc

Ref. No.

Dated 16/06/23

To whom it may Concern

This is certified that Khushbu D/o Mr. Rajpal a student of Govt College for Women Rohtak has successfully completed his BBA Training in HR from 15th June 2023 to 15th July 2023.

During her Training period with us, she made her excellent contribution to the organization.

Her behaviour during that period was very good. We wish her bright future in all her future endeavours.

For RANA AGRO HERBALS

Partner

A
SUMMER TRAINING REPORT
ON
"SALES AND MARKETINF STRATEGIES
AT
AARUSH ENTERPRISES.

In Partial Fulfilment for the award of the degree of
Bachelor Of Business Adiministration



Session – 2022-2023

Submitted by: KHUSBHU

Roll no: 1211331010009

BBA-5th sem.

Univ.Roll no. 5118877



GOVERNMENT P.G COLLEGE FOR WOMEN,ROHTAK



Gst No .06DITPA7544HIZZ

AARUSH ENTERPRISES

Spl.In: Jeans Denim, Shirts washing Etc.

Khewat No 1718 Colony No 1979 Kila no 79/25/1/2 Hassangarh Dist Rohtak

Phone: 7404140108

To Whom It may Concern

This is to certify that Ms. Khusbhu D/O Sh. Parmod Sharma a student of Govt. PG College for women, MDU Rohtak, has successfully completed her internship one month from 14/06/2023 to 14/07/2023. Internship program at (Aarush Enterprise Distt. Rohtak) During the period of her internship program with us she found was punctual, hardworking and Inquisitive.

We wish her every success in life.

Thanking You

Sincerely

For Aarush Enterprise
AARUSH ENTERPRISES

AH
15/07/2023



SUMMER TRAINING REPORT
ON
A STUDY ON CUSTOMER SATISFACTION FROM MARUTI
SUZUKI VEHICLE AND ITS DEALER
AT
MARUTI SUZUKI ARENA JIND



Submitted in partial fulfillment of the requirement for the award of the degree of
BACHELOR'S OF BUSINESS ADMINISTRATION



MAHARSHI DAYANAND UNIVERSITY, ROHTAK
SESSION (2023-2024)

Submitted by :
KHUSHI
BBA- 5th SEMESTER
UNIVERSITY ROLL NO –5118878

GOVERNMENT P.G. COLLEGE FOR WOMEN,
ROHTAK

CERTIFICATE

This is to certify that Miss KHUSHI DO MR. SANJEEV KUMAR a student of GOVT. P.A. COLLEGE FOR WOMEN, ROHTAK has successfully completed 4 week summer training from 12 June 2023 to 10 July 2023 on "A study on customer satisfaction from maruti Suzuki vehicle and its dealer" at MARUTI SUZUKI ARENA, JIND.

During the period of her training with us, she was found punctual, hardworking and responsive.

We wish her every success in life.


EXAMINATIONS PVT. LTD.

SUMMER TRAINING REPORT
ON
MARKETING STRATEGIES AND BRAND LOYALTY
OF ARMONIA RETAILS PVT. LTD.

Submitted in partial fulfillment of the requirement for the award of degree of
BACHELOR OF BUSINESS ADMINISTRATION



MAHARSHI DAYANAND UNIVERSITY

(SESSION- 2023-2024)

SUBMITTED BY

KHUSHI CHDHA

BBA 5TH SEMESTER

UNIVERSITY ROLL NO. - 5111179

GOVERNMENT P.G. COLLEGE FOR WOMEN, ROHTAK



WHOM SO EVER IT MAY CONCERN

We (ARMONIA REATIALS PVT LTD.), hereby certifies that Ms.Khushi Girdhar, student of BBA FROM Govt. PG College for women Rohtak Haryana has completed summer training in our company as a "Trainee" on the topic **Marketing Strategies and Brand Loyalty of customers** for the period of **June 12, to 2023 to July12, 2023**. The management as evaluated her performance during the period of her training and she is found very hard working and sincere towards her work.

We wish her all the best for her upcoming ventures.


M/s. GUPTA FASHIONS
ARMONIA
Delhi Road, Near Bajrang Bhawan,
Rohtak-124001 (Hr.)

GUPTA FASHION
Delhi Road, Near Bajrang Bhawan, Rohtak - 124001 (Haryana) Tel.: 9812112107
armoniarohtak@gmail.com



A
SUMMER TRAINING REPORT ON
SALES PROMOTION STRATEGIES OF AK AUTOMOTICS



MAHARISHI DAYANAND UNIVERSITY

**In Partial Fulfilment for the award of the degree of
Bachelor of Business Administration
(Session – 2023-2024)**

Submitted by : Krishma

BBA 5th sem

University Roll no. 5118880

GOVT. P.G. COLLEGE FOR WOMEN, ROHTAK



A.K. Automatics

MANUFACTURERS - PRECISION FORGED & TURNED COMPONENTS

HISSAR ROAD, ROHTAK - 124001 PH - 99876942261 - 04

www.microlubricants.co.in

HRD/2023-24

Dated: 11/07/2023

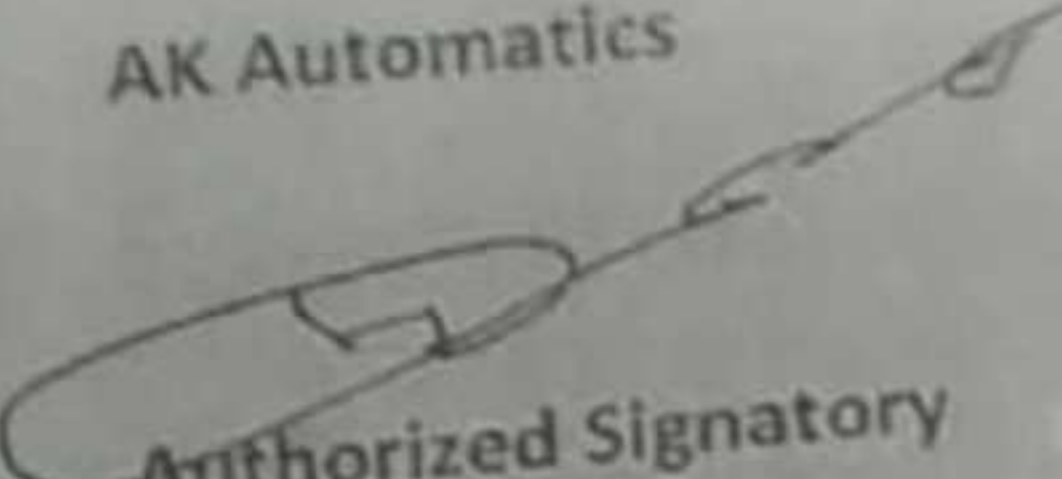
To whom so ever it may concern

It is to certify that Ms. Krishma D/o Shri Prem Singh has completed her four weeks Summer Training in our Plant AK Automatics, Rohtak from 11th June, 2023 to 10th July, 2023 in Sales Department vide memo No. 7489-7538.

During the period, she was found very hard working and disciplined. She was actively involved in the tasks assigned to her and completed all the tasks with full enthusiasm.

We wish her best of luck for future endeavors!

AK Automatics


Authorized Signatory



A STUDY ON HOME LOANS IN SUBHLAKSHMI

Submitted in partial fulfillment of the requirements for the award of
Bachelor of Business Administration



Session : **22-23**

SUBMITTED BY:

Kusum

BBA 5th sem

5118881

**GOVT. P G COLLEGE FOR WOMEN
ROHTAK**



Date: 27th July 2023

TO WHOM IT MAY CONCERN

This is to certify that Ms. Kusum has done summer internship with Subhlakshmi Finance Pvt Ltd. She was an Intern for the period from 15th June 2023 till 15th July

2023. During her internship period she has done an exemplary job. We wish her all the best in her future endeavors.

For Subhlakshmi Finance Pvt. Ltd.



Authorized Signatory
Human Resources Department

SUBHLAKSHMI FINANCE PVT. LTD. (CIN: U67120PB1996PTC017604 & GSTIN: 06AACCP1968P12V)
Corporate Office: Unit No. 904A & 904B, 9th Floor, Tower-C Unitech Cyber Park, Sector-39, Gurugram, Haryana- 122003
Regd. Office: H. No. B336, Guru Nanak Colony, Gali No-2, Sangrur, Punjab 148001
Ph: +91-0124- 4233318; E-mail: corporate.compliance@subhlakshmi.in; website: www.subhlakshmi.in



SUMMER TRAINING REPORT
ON
JAI BHARAT INDUSTRIES
"STUDY OF EFFECTIVENESS TRAINING AND
DEVELOPMENT OF EMPLOYEES "



MAHARSHI DAYANAND UNIVERSITY, ROHTAK
(IN PARTIALFULFILLMENT OF THE REQUIREMENT FOR THE
AWARD OF
THE DEGREE OF BACHELOR IN BUSINESS ADMINISTRATION)
SESSION-2023-24

UNDER GUIDANCE OF
MRS.KAVITA
(DEPARTMENT OF COMMERCE)

SUBMITTED BY:

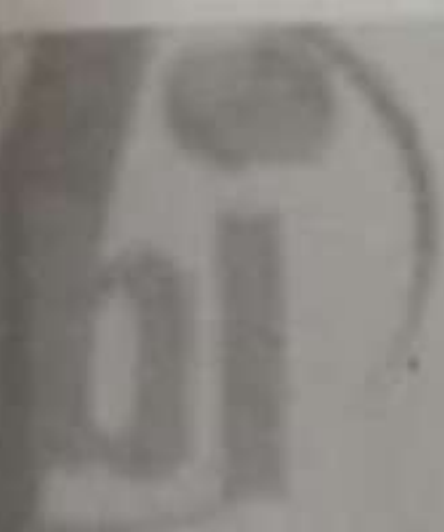
LOVELY

BBA 5TH SEM.

1211331010035

University Roll no:-511882

GOVERNMENT P.G. COLLEGE FOR WOMEN, ROHTAK



JAI BHARAT INDUSTRIES

High Tensile Precision Hot Cold Forged & Turned Fasteners for
All Types of Industrial & Automobile Sector

Date: 20/07/2023

WHOM SO EVER IT MAY CONCERN

We (M/s Jai Bharat Industries) hereby certifies that Ms. Lovely, student of BBA from Govt. PG College for Women Rohtak Haryana has completed summer training in our company as an "Trainee" for the period of 18th June 2023 to 19 July 2023(one month). The management has evaluated her performance during the period of her training and she is found very hardworking and sincere towards her work.

We wish her all the best for her upcoming ventures.

Jai Bharat Industries
For M/s Jai Bharat Industries
Shailendra Jain
Authn. Signatory
Authorised Signatory



Quality Austria
Succeed with Quality

Works : 7.7 K.M. Stone, Jind Road, V.P.O. TITOLI, Rohtak-124001 (H)
Ph. +91 9996028498
GSTIN : 06AACFJ5856D1ZM ECC No. : AACFJ 5856 UXM 001 TM
Correspondence Address : 1st Floor, Kothi No. 53, Sector 1, Rohtak
Ph. +91 1262-266640, 9996028505
E-mail : jbiindustry@gmail.com Visit us on : www.jaibharatind.com



SUMMER TRAINING REPORT
ON
A STUDY ON CUSTOMER PREFERENCE
AT
S.J JIND HONDA



Submitted in partial fulfillment of the requirement for the award of the degree of
BACHELOR'S OF BUSINESS ADMINISTRATION

MAHARSHI DAYANAND UNIVERSITY, ROHTAK



SESSION (2023-2024)

Submitted by:

MANJU

BBA-5TH SEMESTER

UNIVERSITY ROLL NO- 5118883

GOVERNMENT P.G. COLLEGE FOR WOMEN, ROHTAK





TO WHOM-SO-EVER IT MAY CONCERN

This is to certify that Ms. Manju Daughter of Mr. Satpal Singh Worked as

Customer preference

company from 15th June 2023 to 14 July 2023 with our entire satisfaction.

During her working period, we found her a sincere, honest, hardworking, dedicated employee with a professional attitude and very good job knowledge.

She is amiable in nature and character is well. We have no objection to allow her in any better position and have no liabilities in our company.

We wish her every success in life.

Sincerely,

S. J Jind Automobiles

S.J. Jind Honda

Safidon Road, Opp. Manav Kalyan Ashram, Jind (Haryana)
M. 9350984119, 8571825007 E-Mail : sjjindhonda07@gmail.com



SUMMER TRAINING PROJECT REPORT

Home loan and their Finance

From HDFC Bank

Submitted in partial fulfillment of the requirement
for the award of degree of

Bachelor of Business Administration



MAHARSHI DAYANAND UNIVERSITY

(Session: 2023-2024)

Submitted by-

Megha

BBA 5th semester

University roll

no.5118884

GOVERNMENT P. G. COLLEGE FOR WOMEN, ROHTAK

HDFC BANK

stand your world

4
HDFC Bank Ltd,
Wholesale Banking,
Operations Raj Complex,
2nd Floor, Adjoining Raj Motors,
Delhi Road,
Rohtak - 124 001. Haryana

To whomsoever it may concern

(Internship completion certificate)

This is to certify that Ms. Megha a student of BBA from Govt. P.G College for Women, Rohtak Haryana has successfully completed the Internship project with us as per the following details:

Name of the topic : Home loan and their financial Statement

Duration : 19 June to 19 July

Name of the mentor : Sunil Kumar

During the said tenure of the Internship period we have found the candidate sincere, hardworking and having good behaviour.

We wish all the best to Ms. Megha for her future endeavors.



www.hdfcbank.com

Regd. Office: HDFC Bank Ltd., HDFC Bank House, Senapati Bapat Marg, Lower Parel (West), Mumbai - 400 013
Corporate Identity No.: L65920MH1994PLC080618



Scanned with OKEN Scanner

SUMMER TRAINING REPORT
On
"ACCOUNTS & FINANCE"
AT
"S.K ENGINEERING"

Submitted in partial fulfillment of the requirement
for the award of degree of
Bachelor of Business Administration



MAHARSHI DAYANAND UNIVERSITY
(Session: 2023-2024)

Submitted by
Muskan
BBA 5th semester
University roll no. 5118885

GOVERNMENT P. G. COLLEGE FOR WOMEN,
ROHTAK

S.K ENGINEERING

MANUFACTURING OF

ALL TYPES OF TRAUB MACHINE TURNING COMPONENTS & SPARE PARTS LIFTING ROLL.
PLOT NO.1142, NEAR SHIV MANDIR, ARYA NAGAR BALLABGARH, FARIDABAD -121004 (HR)
GSTN NO.06HPYP53946K1ZP

Date-11/07/2023

WHOM SO EVER IT MAY CONCERN

We (M/s S.K Engineering), hereby certifies that Ms. Muskan , Student of BBA. From Govt PG College for women , Rohtak (Haryana) has Completed summer Training in our Company As an "Trainee" For the Period of June 11 , 2023 to July 11 , 2023 . The Management has evaluated her Performance During the Period of her Training and He is Found Very Hardworking and Sincere towards her Works.

We Wish her All The Best for her Upcoming Ventures.

S.K ENGINEERING

For SK ENGINEERING

Authorized Signature

Proprietor

PLOT NO.1142, NEAR SHIV MANDIR, ARYA NAGAR BALLABGARH, FARIDABAD -121004 (HR)



**SUMMER TRAINING REPORT
ON
MARKETING STRATEGIES
AT
COMMSYS INFORMATION SYSTEM**

Submitted in partial fulfillment the requirement of the degree for award of degree of
Bachelor of Business Administration



MAHARSHI DAYANAND UNIVERSITY
(Session 2023-2024)

SUBMITTED BY: NANCY
BBA 5th SEMESTER
UNIVERSITY ROLL
NO: 5118886

GOVERNMENT P.G. COLLEGE FOR WOMEN, ROHTAK





Commsys Information System Pvt. Ltd.

CIN - U92111DL2000PTC105847

D-317-B, 1st Floor, Ganesh Nagar, Pandav Nagar Complex, Delhi-110092

Tel. : 9891550170, 9891550171, 9891550179, 9891550180

Tel. : 42664441, 42664442

E-mail : info@comm-sys.net

Web. : www.comm-sys.net

Date:-17/07/2023

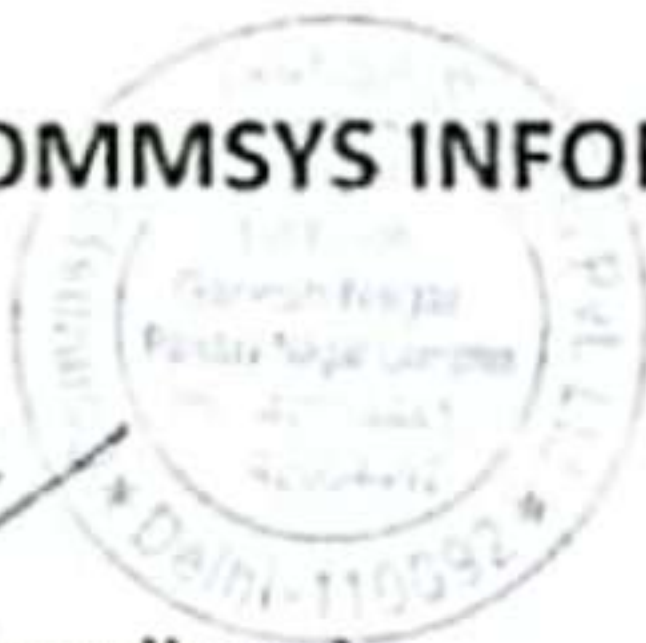
WHOM SO EVER IT MAY CONCERN

We (M/s Commsys Information System Private Limited), here by certifies that Ms. Nancy, student of BBA FROM Govt. PG College for women Rohtak Haryana has completed summer training in our Company as an "Trainee" for the period of June 15th 2023 to July 17th 2023.

The management has evaluated her performance during the period of her training and she is found very hardworking and sincere towards her work.

We wish her all the best for her upcoming ventures.

M/s COMMSYS INFORMATION SYSTEM PRIVATE LIMITED



(Ravi Chaudhary)

Director

DIN: 08155957

Address: D-305, Ganesh Nagar, Pandav Nagar Complex

Delhi -110092

Expect More From Us



Scanned with OKEN Scanner

SUMMER TRAINING REPORT
ON
DIGITALIZATION IMPROVED THE BANKING
SERVICES WITH SPECIAL REFERENCE
TO HDFC BANK



Submitted in partial fulfilment of the requirement for the award of degree of
BACHELOR OF BUSINESS ADMINISTRATION



MAHARSHI DAYANAND UNIVERSITY
(SESSION-2023-2024)

SUBMITTED BY:

NEHA

BBA 5TH SEMESTER

UNIVERSITY ROLL NO
5112887

GOVERNMENT P.G. COLLEGE WOMEN, ROHTAK

To Whomsoever it may concern
(Internship Completion Certificate)

This is to certify that Ms. Neha a student of BBA from Govt. P.G. College for Women, Rohtak, Haryana has successfully completed the Internship project with us as per the following details :

Name of the Topic : Digital Banking
Duration : 20.06.2023 to 20.07.2023

Name of Training Meutor : Rajender Kumar

During the said tenure of the Internship peroid we have found the candi-date sincere, hardworking and having good behavior.

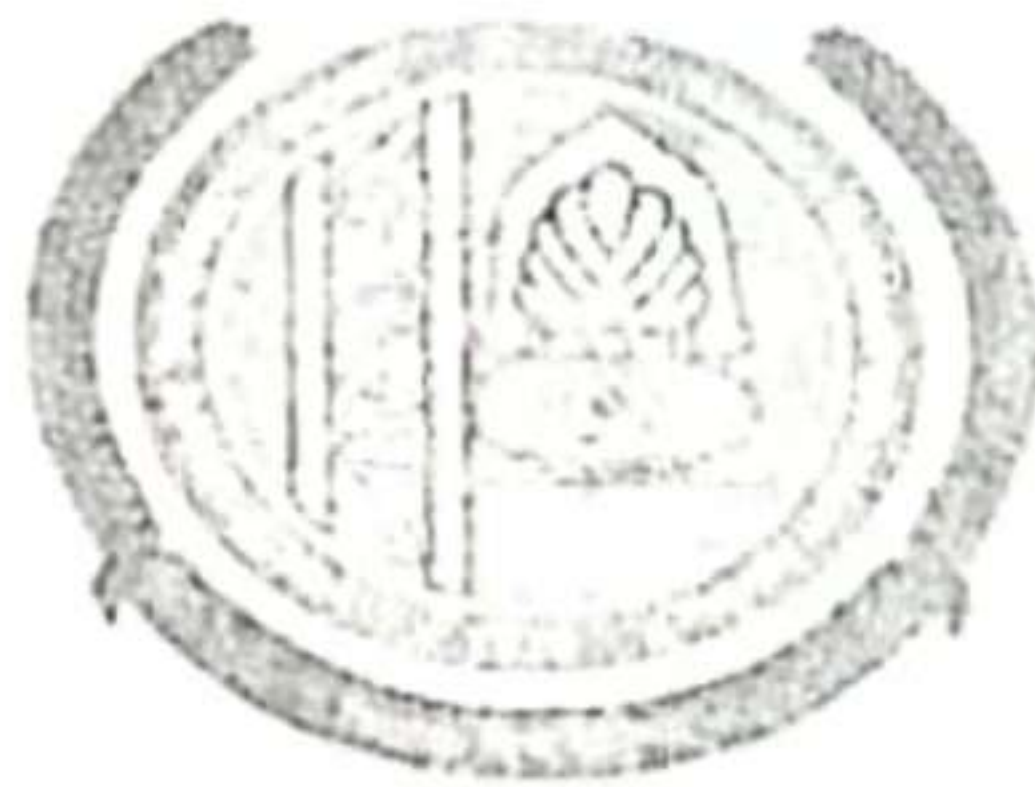
We wish all the best to Ms. Neha for her future endeavors.



www.hdfcbank.com

Regd. Office: HDFC Bank Ltd., HDFC Bank House, Senapati Bapat Marg, Lower Panel (West), Mumbai - 400 013
Corporate Identity No: L65920MH1994PLC080618

A
SUMMER TRAINING REPORT
On
"A STUDY ON CUSTOMER SATISFACTION Towards ONLINE
SHOPPING"
AT
JAI BHARAT INDUSTRIES
SUBMITTED IN THE PARTIAL FULFILLMENT THE DEGREE OF
"BACHELORS OF BUSINESS ADMINISTRATION"



(SESSION 2023-24)

MAHARSHI DAYANAND UNIVERSITY
ROHTAK

Submitted By:

Student Name: Nidhi

BBA 5th semester

UNIVERSITY ROLL NO: 511 8888



JAI BHARAT INDUSTRIES

SOLE SUPP. OF HERO MOTO CORP. LTD. : ISO/TS 16949:2009 Certified Company

High Tensile Precision Hot-Cold Forged & Turned Fasteners for
All Types of Industrials & Automobile Sector

Date: 20/07/2023

WHOM SO EVER IT MAY CONCERN

We (M/s Jai Bharat Industries) hereby certifies that Ms.Nidhi, student of BBA from Govt. PG College for Women Rohtak Haryana has completed summer training in our company as an "Trainee" for the period of 18th June 2023 to 19 July 2023(one month). The management has evaluated her performance during the period of her training and she is found very hardworking and sincere towards her work.

We wish her all the best for her upcoming ventures.

Jai Bharat Industries

For M/s Jai Bharat Industries
Shalendra Jain

Auth. Signatory
Authorised Signatory



qualityaustria
Succeed with Quality

Works : 7.7 K.M. Stone, Jind Road, V.P.O. TITOLI, Rohtak-124001 (Haryana)

Ph. +91 9996028498

GSTIN : 06AACFJ5856D1ZH ECC No. : AACFJ 5856 DXM 001 TIN : 06762821655

Correspondence Address : 1st Floor, Kothi No. 63, Sector I, Rohtak-124001 (Haryana)

Ph.: +91 1262-266640, 9996028505

E-mail : jbindustry@rediffmail.com Visit us on : www.jaibharatindustries.co.in



SUMMER TRAINING REPORT
ON
MARKETING STRATEGIES OF MAHINDRA & MAHINDRA PVT. LTD
Submitted in Partial fulfillment of the requirement for the award of degree of
BACHELOR OF BUSINESS ADMINISTRATION



MAHARSHI DAYANAND UNIVERSITY
(SESSION -2023-2024)

SUBMITTED BY :
NIKKI
BBA 5TH SEMESTER
UNIVERSITY ROLL NO.
5118889

GOVERNMENT P.G. COLLEGE FOR WOMEN , ROHTAK

6ABRFM8342H1ZU

M. 90506-13454

94187-28234

M/S. MALIK SONS TRACTORS



Dealers : Mahindra & Mahindra Ltd.
Near Veterinary Hospital, Bhiwani Road,
Jind-126102 (Hry.)

Ref. No.....

Dated.15.7.2023.....

WHOM SO EVER IT MAY CONCERN

WE (MALIK SONS TRACTORS), hereby certifies that Ms. Nikki, student of BBA from Govt. PG COLLEGE for woman Rohtak Haryana has completed summer training in our company as an MARKETING STRATEGIES for the period of JUNE 15, 2023 to JULY 15, 2023. The management has evaluated her performance during the period of her training and she has been found very hardworking and sincere towards her work.

We wish her all the best for her upcoming ventures.

MALIK SONS TRACTORS

Malik Sons Tractors

G. Chiu
Partner



A
SUMMER TRAINING REPORT
ON
RECRUITMENT AND SELECTION STRATEGIES
AT
AARUSH ENTERPRISES.

In Partial Fulfilment for the award of the degree of

Bachelor Of Business Administration



Session – 2022-2023

Submitted by: Nisha

Roll no: 1211331010014

BBA-5th sem.

Univ.Roll no. 5118890



GOVERNMENT P.G COLLEGE FOR WOMEN,ROHTAK

7544HIZZ

AARUSH ENTERPRISES

Spl.In: Jeans Denim, Shirts washing Etc.

Khewat No 1718 Colony No 1979 Kila no 79/25/1/2 Hassangarh Dist Rohtak

Phon: 7404140108

To Whom It may Concern

This is to certify that Ms. Nisha D/O Sh. Shiv Naryan a student of Govt. PG College for women, MDU Rohtak, has successfully completed her internship one month from 14/06/2023 to 14/07/2023. Internship program at (Aarush Enterprise Distt. Rohtak) During the period of her internship program with us she found was punctual, hardworking and Inquisitive.

We wish her every success in life.

Thanking You

Sincerely

For Aarush Enterprise.
AARUSH ENTERPRISES

Amil
15/07/2023



SUMMER TRAINING REPORT

ON

“A STUDY OF MARKETING MIX”

AT

JAGMOHAN MOTORS (P) LTD.



Submitted in partial fulfilment of the requirement of the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

(BBA)



MAHARSHI DAYANAND UNIVERSITY, ROHTAK

SESSION (2023-2024)

Submitted by: Pooja Devi

BBA 5th Semester

University Roll no: 511 88 92

GOVT.P.G COLLEGE FOR WOMEN, ROHTAK

CERTIFICATE

This is to certify that Miss **POOJA DEVI D/o JAGBIR** a student of **GOVT. P.G. COLLEGE FOR WOMEN , ROHTAK** has successfully completed 4 week summer Training from 12 June 2023 to 10 July 2023 on " a study on customer satisfaction from MARUTI SUZUKI VEHICLE and its dealer " at **JAGMOHAN MOTORS (P) LTD. ROHTAK .**

During the period of her Training with us , she was found punctual , hard working and inquisitive .

We wish her very success in life .

Amy
Jagmohan Motors Pvt. Ltd.
Sonepat Road, ROHTAK
A-601, A6

SUMMER TRAINING REPORT
ON
MARKETING ANALYSIS OF VI LIMITED
AT
MOTTAN DASS TRADERS

Submitted in partial fulfilment of the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION



MAHARSHI DAYANAND UNIVERSITY

(SESSION- 2023-2024)

SUBMITTED BY:

PRAMILA

BBA 5TH SEMESTER

UNIVERSITY ROLL NO.- 5118893

GOVERNMENT P.G. COLLEGE FOR WOMEN, ROHTAK

MOTTAN DASS TRADERS

Shop No. 45, New Bus Stand Rohtak

Internship certificate

Date - 30th July, 2023

TO WHOM IT MAY BE CONCERN

There is to certify that Pramila a student of BBA from Govt. P.G. College For Women, Rohtak, has successfully completed her 4 weeks summer internship training in marketing with Vi Distributor Gagan of Motan Dass Traders.

The internship period was from 20th June 2023 to 20th July 2023. During the internship period, we found her conduct was good.

We wish her best for all her future.

Best Wishes

For Motan Dass Traders

Gagan
DISTRIBUTOR CODE: 0662108202
MOTAN DASS TELECOM
AGENT NAME - GAGAN
SHOP NO 45, NEW BUS STAND
ROHTAK 124001 HARYANA



SUMMER TRAINING REPORT
ON
CUSTOMER BEHAVIOR TOWARDS
SKODA CAR OWNERS
AT
SKODA

Submitted in partial fulfillment of the requirement for the award of degree of
BACHELOR OF BUSINESS ADMINISTRATION



MAHARSHI DAYANAND UNIVERSITY

(SESSION 2023-2024)

SUBMITTED BY: PREETI
BBA 5th SEMESTER
UNIVERSITY ROLL NO.
- 5118894

GOVERNMENT P.G COLLEGE FOR WOMEN (ROHTAK)



ŠKODA

Date - 14/07/2023

This is to certify that Miss **Preeti** was employed with us as a **Trainee** in the Sales Department, from June 15, 2023 to July 14, 2023.

During her Tenure She learnt Sales, Dealing with Customers, Data Analysis.

During the period of his assignment, we found him sincere, hardworking and a keen learner

We wish him all the best in his future endeavors.

Deepak Singh
(HR Head)

Ph No - 9289109495
Email - head.hr@ringroadskoda.com

Ring Road Motocorp Pvt. Ltd.

Showroom

- 9, Paschim Vihar Extension, Rohtak Road, New Delhi - 110063 Phone : 011-3367 8000
- Shop No 38, DT Mega Mall DLF, Golf Course Road, Gurugram, Haryana 122001 Phone : 0124-4548080
- Opposite Ashoka University, Sector-37, G. T. Karnal Road, Rai, Sonapat, Haryana-131029 Phone : 0130 663 3355

Workshop

- Plot No. 11, Street No. 1, G. T. Karnal Road, Rajasthan Udyog Nagar Industrial Area, Jahangpuri, Delhi-110033 Phone : 011-4307 0000
- Plot No. 11, Street No. 1, G. T. Karnal Road, Rajasthan Udyog Nagar Industrial Area, Jahangpuri, Delhi-110033 Phone : 011-4307 0000



SUMMER TRAINING REPORT

ON

EMPLOYEE SATISFACTION

AT

ICEBERG FOODS LTD.

(Mineral Water Division)

Submitted in the partial fulfillment of the requirement for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION



MAHARSHI DAYANAND UNIVERSITY

(SESSION 2023-2024)

SUBMITTED BY

PREETI B.B.A. (5th SEMESTER)

COLLEGE ROLL NO :

1211331010006

UNIVERSITY ROLL NO: 5118895

GOVERNMENT. P.G. COLLEGE FOR WOMEN , ROHTAK



Date:- 21/07/2023

WHOM SO EVER IT MAY CONCERN

We (ICEBERG FOODS LIMITED), hereby certifies that Ms. Preeti, student of BBA From Govt. PG College for women Rohtak Haryana has completed summer training in our company as a "Trainee" for the period from 20th June, 2023 to 20th July, 2023. The management has evaluated her performance during the period of training and she is found very hardworking and sincere towards her work.

We wish all the best for her upcoming ventures.

ICEBERG FOODS LIMITED

21/7/23
Authorized Signatory

ICEBERG FOODS LIMITED (Mineral Water Division)
Regd. Office: C-201, Rajwade Apartments, Mathura Chowk, Patparguna,
New Delhi-110 034 Tel: +91-011-7020271-72-73 Fax: +91-11-7020670
Works: 44th Km. Stone, Delhi-Rajpoot Highway, Village & Po. Rohtak, Dist. Jhajjar (HARYANA)
E-mail: icebergfoods@gmail.com



SUMMER TRAINING REPORT
ON
MARKETING STRATEGIES OF PENTHEON PVT.

Submitted in Partial fulfillment of the requirement for the award of degree of
BACHELOR OF BUSINESS ADMINISTRATION



MAHARSHI DAYANAND UNIVERSITY
(SESSION -2023-2024)

SUBMITTED BY :

Princy

BBA 5TH SEMESTER

UNIVERSITY ROLL NO.

5118896

GOVERNMENT P.G. COLLEGE FOR WOMEN , ROHTAK



PANTHEON ELECTRONICS PRIVATE LIMITED

on

a solution.

Ref. No. / 2023 / 02

Date: 16 July 2023

TO WHOM IT MAY CONCERN

It is certified that Ms. Princy D/o Sh. Rishi Parkash, a student of BBA from Govt. PG College for woman, Rohtak Haryana has completed summer training in our company as a Marketing Executive for the period of June 15, 2023 to July 15, 2023.

During this training period, she worked as a member of team on Marketing Strategies and Sale Promotion. The management has evaluated her performance during the period of her training and she has been found very hardworking and sincere towards her work.

We wish her all the best for her upcoming ventures.



For Panttheon Electronics Private Limited

Annu
Director

SUMMER TRAINING REPORT

On

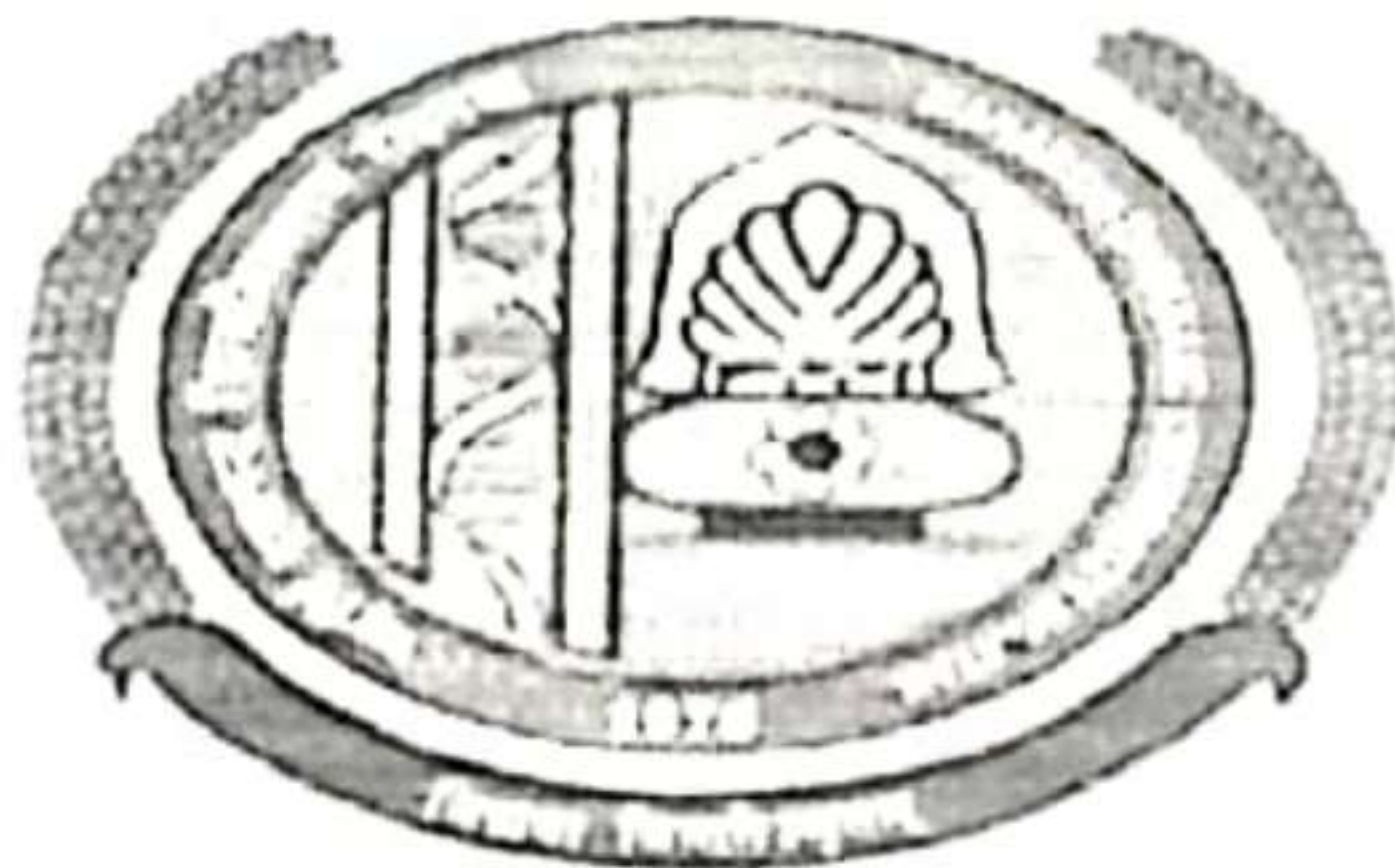
RECRUITMENT

At

Lamba Enterprises pvt.ltd.

Submitted in partial fulfillment of the requirement for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION



MAHARSHI DAYANAND UNIVERSITY

(SESSION 2022-2023)

SUBMITTED BY:

Priya

BBA 5TH SEMESTER

UNIVERSITY ROLL NO.

5116897



GOVT. P.G. COLLEGE FOR WOMEN, ROHTAK 124001

2022/2023

Priya



Scanned with OKEN Scanner

Once again, we extend our congratulations to you on the successful completion of the 30-day learning experience at LAMBA ENTERPRISES PVT LTD. We wish you all the best for your future endeavors, and we are confident that your time with us will serve as a strong foundation for your journey in the field of business administration.

During this Learning Experience, she has been exposed to different process and was found punctual, hard-working and inquisitive.

We wish her All the Best for her future endeavors.


(HR Manager)

M/S Lamba Enterprises Pvt. Ltd.
For Lamba Enterprises Private Limited

Authorised Signatory

Pritya

Showroom :

WZ-1, Nirankari Tower, Ganesh Nagar, Opp. Metro Pillar No. 535, Main Najafgarh Road, New Delhi-110018
Ph. 011-43583378, 9250919992, Email: lamba_westdelhi@yahoo.com, Web: www.lambaenfield.com

Workshop :

9, Tilak Nagar Industrial Area, Behind Subhash Nagar Metro Station, New Delhi - 110018, Ph : 011-42138246, 45614855

SUMMER TRAINING REPORT

On

"Investment Perception and Selection Behavior of Customers"

at

Life Insurance Corporation

*Submitted in the partial fulfillment of the requirement for the award
of degree of*

BACHLOR OF BUISNESS ADMINISTRATION



MAHARASHI DAYANAND UNIVERSITY
(2022-2023)

Submitted by:

Rakhi

UNIVERSITY Roll No. 5118898

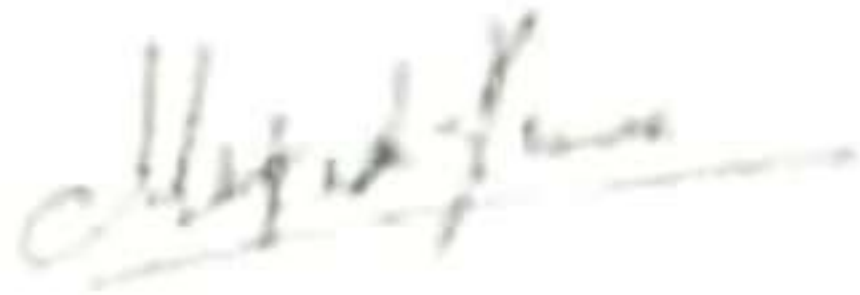
BBA 5th Semester

TO WHOM IT MAY CONCERN

This is to certify that Ms. Rakhi D/o Mr. Suresh student of BBA from Govt. PG College for Women has successfully completed her training during the period of 15th June 2023 to 20th July 2023.

During the period of training, she found diligence, punctual, and productive.

With best regards



 **MUKESH KUMAR**
DEVELOPMENT OFFICER
LIC, District Office, Patna
Date: 22/07/2023

OFFICE OF THE DISTRICT MANAGER, LIC, Patna, Dist. 127308

SUMMER TRAINING REPORT
ON
BUSINESS DEVELOPMENT WITH MICRO TURNERS
AT
MICRO TURNERS PRIVATE LIMITED

Submitted in partial fulfillment of the requirement for the award of degree of
BACHELOR OF BUSINESS ADMINISTRATION



MAHARSHI DAYANAND UNIVERSITY

(SESSION – 2023-2024)

SUBMITTED BY : RITIKA

BBA 5TH SEMESTER

UNIVERSITY ROLL NO. 5118899

GOVERNMENT P.G. COLLEGE FOR WOMEN , Rohtak





Micro Turners

MANUFACTURERS : PRECISION FORGED & TURNED COMPONENTS

Corp. Office :

28 Industrial Area Phase-1,
Near Sukata Reactors,
Panchkula-134113
Gurgaon, India
Web : www.microturners.in

Works :

HISSAR ROAD, ROHTAK
PH. : 9812591763
harenderdahiya@microturnersmail.co

Ref :- MT/HRD/22-23

Dated :- 22/08/2023

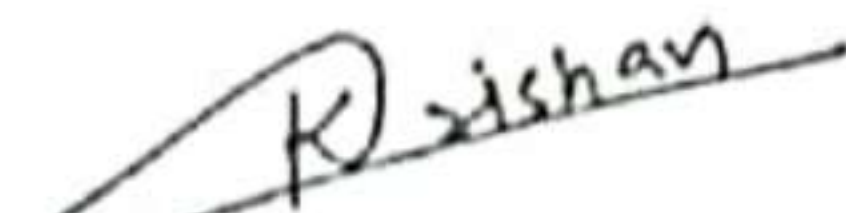
TO WHOM SO EVER IT MAY CONCERN

This is certify that MS. Ritika Student of Govt P.G. College For Women Rohtak Undergone Industrial Training in our company as an "Trainee" has been successfully completed summer vacation training for BBA in our organization M/s Micro Turners, Hisar Road Rohtak W.e.f. 15-June-2023 to 14-July-2023

During his period, we found her sincere & hard worked. She has a good moral character.

We wish him for better success in future life.

Micro Turners-1 Rohtak


Manager-HRD



SUMMER TRAINING PROJECT REPORT

EMPLOYEE RETENSION

Ruby Polimar Company

Submitted in partial fulfillment of the requirement

for the award of degree of

Bachleor of Business Administration



MAHARSHI DAYANAND UNIVERSITY

(Session 2023-2024)

Submitted by:

Ritika

BBA 5TH Sem.

University Roll No.

5118900



M/S RUBY POLYMER COMPANY

550/20, Ajeet Colony, Near Prerna Property
Rohtak, Haryana-124001
E-mail: ruby_polymer@yahoo.in

Date: 21.07.2023

TO WHOM IT MAY CONCERN

We Ruby Polymer Co hereby certify that Ms. Ritika student of BBA, Govt. PG College for Women, Rohtak has completed the summer training in our company as Trainee for the period June 16th 2023 to July 16th 2023.

During her trainee performed, she performed very well and We found her committed, honest and efficient professional.

We wish him success in her future endeavors.

For Ruby Polymer Company

For M/s. Ruby Polymer Company

Authorized signature

Authorized Signatory



SUMMER TRAINING REPORT

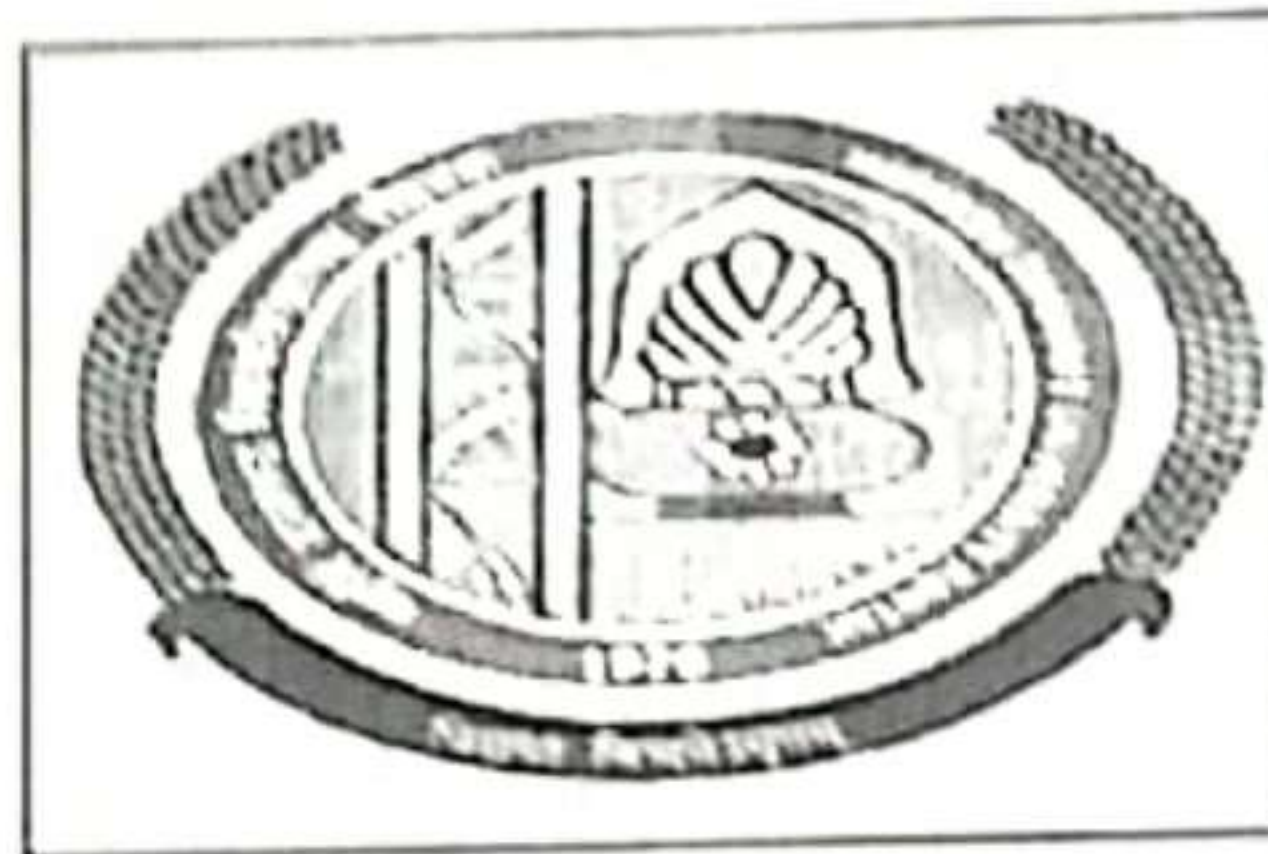
ON

“HR POLICIES AND ITS IMPLEMENTATION”

AT

“PENTAEGIS SECURITY & FACILITY SERVICES PVT.LTD.”

Submitted in partial fulfilment of the requirement for the award of degree of
BACHELOR OF BUSINESS ADMINISTRATION



MAHARISHI DAYANAND UNIVERSITY
(SESSION 2023-2024)

SUBMITTED BY:

ROZY

BBA 5TH Sem

UNIVERSITY ROLLNO. 5118901

GOVERNMENT P.G. COLLEGE FOR WOMEN ROHTAK



PENTAEGIS SECURITY AND FACILITY SERVICES PVT. LTD.

Experience Eminence

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Ms. Rozy D/o Sanjeev Singh** had worked as **HR Intern** in Our Company from **19 Jun 2023** to **19 Jul 2023** with our entire satisfaction. During her working period, we found her Sincere, Honest, Hard-Working, Dedicated, intern with a professional attitude and very good job knowledge. Her key responsibilities are to study about **HR Policies** (Human Resource Policies) and their proper implication in our Company.

We at Pentaegis Security and Facility Services Pvt Ltd. wish all success in her future endeavors.



For Pentaegis Security And Facility Services Pvt. Ltd.

Harish Rastogi
Authorised Signatory

REGD. OFFICE : H.NO K-43-B, AMAR COLONY, NANGLOI, DELHI-110041
CORPORATE OFFICE : 307, UDYOG VIHAR, PHASE IV, GURUGRAM-122015

Ph: 0124-4106880, Mob : +91-9999127840, 42, 44

Website : www.pentaegis.com | E-mail : info@pentaegis.com, pentaegis@gmail.com

CIN: U74999DL2018PTC333107 GSTIN: 06AAJCP8387K1ZN



Scanned with OKEN Scanner

**SUMMER TRAINING REPORT
ON
RECRUITMENT AND SELECTION STRATEGIES
AT
TRENT LIMITED**

*Submitted in partial fulfillment of the requirement for the award of degree of
BACHELOR OF BUSSINEES ADMINISTRATION*



MAHARASHI DAYANAND UNIVERSITY
Session-2022-2023

SUBMITTED BY: SAKSHI
SEMESTER BBA 5th
UNIVERSITY ROLL NO. 5118902

GOVERNMENT P.G COLLEGE FOR WOMAN

TRENT LIMITED

A TATA Enterprise

Spl. in Jeans Denim, Shirt washing Etc.

Plot No 1718, colony No 1979, kila No 79/25/1/2, Hassan Garh, Dist-Rohtak, Mob-8607184176

To whom it may Concern

This is to certify that Ms. Sakshi D/O Deepak Sharma a student of Govt. PG College for women, MDU Rohtak, has successfully completed her internship one month from 14/06/2023 to 14/07/2023. Internship program as a sales associate worked at Zudio -Rohtak. During the period of her internship program with us she found was punctual, hardworking and disciplinary.

We wish her every success in life.

Yours faithfully,

Ltd.

15/07/2023

SUMMER TRAINING REPORT
ON
Customer Satisfaction
Towards
Tata Motors

Submitted in partial fulfilment of the requirement for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION



MAHARISHI DAYANAND UNIVERSITY
(Session 2023 -2024)

Submitted by :

Sakshi

BBA 5th Semester

RollNo-1211331010037

University Roll No - 5118903

PG Govt. College for Women, Rohtak



TO WHOM SO EVER IT MAY CONCERN

It is to certify that Sakshi Student of Collage Govt. P.G. Collage for Women Rohtak has undergone Training with Raj Motors as per detail given Below:-

Project Title

Customer Satisfaction

Training Period

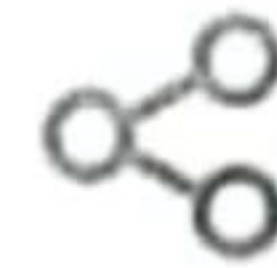
17 june 2023 to 17 july 2023

She has completed the above project to our satisfaction and Our appreciation of his over all project efforts and learning is excellent during training we found her hard working eager to learn and with good attitude.

Wish her Very best in his Future career

With best Wishes





SUMMER TRAINING PROJECT REPORT
of FINANCE

at Ram Kripal Singh Construction Pvt. Ltd.

Submitted in partial fulfillment of the requirement for the award of
degree of

Bachelor of Business Administration



UNIVERSITY

MAHARSHI DAYANAND

(Session: 2022-2023)

Submitted by:

Sakshi

BBA 5th semester

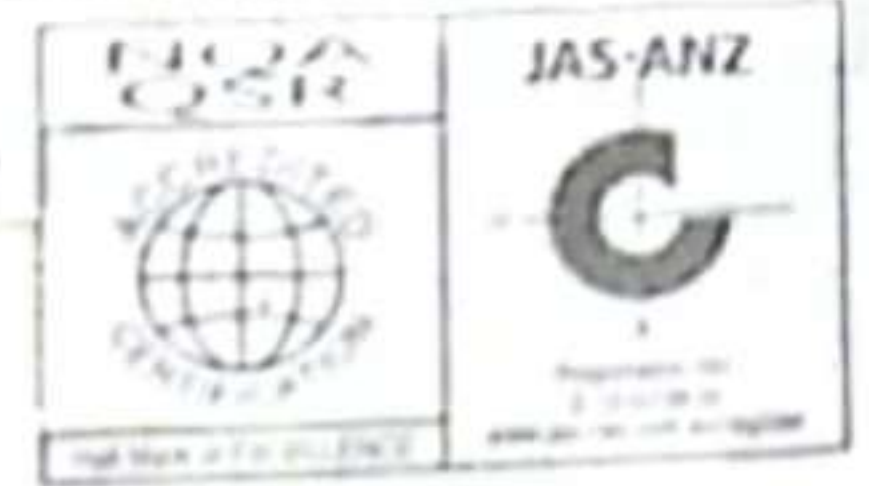
University roll no.

5118904

GOVERNMENT P. G. COLLEGE FOR WOMEN, ROHTAK

Ram Kripal Singh Construction Pvt. Ltd.

Builders for Building the Nation



Date: 16.07.2023

1002/0714/2022-23/L-017

To whom it may concern

This is certified that Sakshi D/o of Mr. Rajesh a student of Govt College for women, Rohtak has Successfully completed his BBA Training in HR from 15th June 2023 to 15th July 2023.

During her training period with us, she made her excellent contribution to the organization.

Her behavior during that period was very good. We wish her bright future in all her future endeavors.

For Ram Kripal Singh Construction Pvt. Ltd.

Director

Head Office : 702, 7th Floor, Panchwati Plaza, Kutchery Road, Ranchi - 834001 (Jharkhand)
Phone No. : +91-651-2207091, 2207083 • Fax No. : +91-651-2207084 • E-mail : rkscpl.org@rediffmail.com

Corporate Office : 308 & 309, 3rd Floor, Suncity Shopping Archade, Sector-54, Gurgaon - 122 002 (Haryana)
Phone No. : +91-124-2577400, 4063811 • Fax : +91-1244063811 • Email : tender@rkscpl.com

Registered Office : Shri Krishna Nagar, Deepshikha Road, Begusarai-851101 (Bihar)

SUMMER TRAINING REPORT

ON

TALLY

AT

AK AUTOMATICS

Submitted in partial fulfilment of the requirement for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION



MAHARSHI DAYANAND UNIVERSITY

(SESSION-2022-2023)

SUBMITTED BY Swati
BBA STH SEMESTER
UNIVERSITY ROLL NO.5118905



GOVERNMENT P.G. COLLEGE FOR WOMEN ROHTAK



A.K. Automatics

MANUFACTURERS . PRECISION FORGED & TURNED COMPONENTS
HISSAR ROAD, ROHTAK - 124001 PH - 09875042201 - 04
www.microturners.co.in

Ref: AKA/HRD/2023-24

Dated: 19.07.2023

'Certificate of Training'

To Whom So Ever May Concern

This is to certify that Ms. Swati D/o Mr Manoj student of 3rd Year BBA Programme from Govt. P.G college for women Rohtak with Roll. No. 1211331010005 has undergone training In AKAuto Rohtak Plant from the date 19th June, 2023 to 19th July, 2023 in Accounts Department for Accounts related activities.

During the period of Training she was found very sincere and hard working.

We wish her all the best for her future Endeavour!

From

Authorized Signatory

M/s AK Automatics



SUMMER TRAINING REPORT
ON
CUSTOMER SATISFACTION
AT
STATE BANK OF INDIA

Submitted in partial fulfilment of the requirement for the award of degree of
BACHELOR OF BUSINESS ADMINISTRATION



MAHARSHI DAYANAND UNIVERSITY

(SESSION-2023-2024)

SUBMITTED BY:

VARSHA

BBA 5th SEMESTER

UNIVERSITY ROLL=5118906

GOVERNMENT P.G. COLLEGE FOR WOMEN
ROHTAK





BHALOUT BRANCH,

Tele: 01262-221245 | Fax: 01262-221245 | E-mail: SBI.02312@sbi.co.in

BHALOUT, Rohtak (har.)-124113.

TO WHOMSOEVER IT MAY CONCERN

This is certify that Miss Varsha a student of BBA from Govt PG college for women , Rohtak ,
Haryana Has successfully completed the internship project with us as per following details

Area Of Internship : Digital Banking
Duration : 20.06.2023 To 20.07.2023
Name Of Training Mentor : Mr Arvind Kumar Yadav

During the said tenure of the internship we have found the candidate is sincer, Hard working
And have empathetic behaviour toward customer

We wish all the best to Miss Varsha for her future endeavour



Mobile No 9416188896



SUMMER TRAINING REPORT

A study of marketing mix

Submitted in partial fulfilment of the requirement for the award of degree of
BACHELOR OF BUSINESS



MAHARSHI DAYANAND UNIVERSITY
(SESSION-2023-2024)

SUBMITTED BY: Varsha
BBA 5TH SEMESTER
Roll no. 5118907

GOVERNMENT P.G.COLLEGE FOR WOMEN ROHTAK



MARUTI SUZUKI ARENA

Date:-17-07-2023

WHOM SO EVER IT MAY CONCERN

Me (Jagmohan Motors (P) Ltd) hereby certifies that Miss. Varsha D/O Sh. Ashok Kumar, student of BBA (BBA) from Govt. PG College for women Rohtak-HR has completed summer training in our Company as an 'Trainee' for the period from June 15th 2023 to July 15th 2023. The management has evaluated her performance during the period of her training and she is found very hardworking & she is found very hardworking and sincere her work.

Jagmohan Motors Pvt. Ltd.
Sonapat Road, ROHTAK
A-601, A6



SUMMER TRAINING REPORT

On

Training and Development

At

TATA MOTORS

Submitted in partial fulfilment of the requirement for the award of degree
of

BACHELOR OF BUSINESS ADMINISTRATION



MAHARISHI DAYANAND UNIVERSITY

(Session 2023-2024)

Submitted by :

Varsha

BBA 5th Semester

Roll No. 1211331010036

University Roll No. 5118908

PG Govt. College for Women, Rohtak



TO WHOM SO EVER IT MAY CONCERN

It is to certify that varsha Student of Collage Govt. P.G. Collage for women Rohtak has undergone Training with Raj Motors as per detail given Below:-

Job Title

Training & Development

Training Period

15 june 2023 to 15 july 2023

She has completed the above project to our satisfaction and Our appreciation of his over all project efforts and learning is excellent during the training we found her hard working eager to learn and with good attitude

Wish her Very best in his Future career

With best Wishes



Authorised Signatory

**SUMMER TRAINING REPORT ON
HRM
HUMAN RESOURCE MANAGEMENT
AT
SUNBEAM LIGHTWEIGHTING SOLUTIONS
PVT. LTD.**

Submitted in partial fulfillment of the requirement for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION



MAHARSHI DAYANAND UNIVERSITY

(SESSION 2023-2024)

SUBMITTED BY: VINITA

BBA 5TH SEMESTER

UNIVERSITY ROLL NO: 5118909

GOVERNMENT P.G. COLLEGE FOR WOMEN (ROHTAK)



18th July 2023

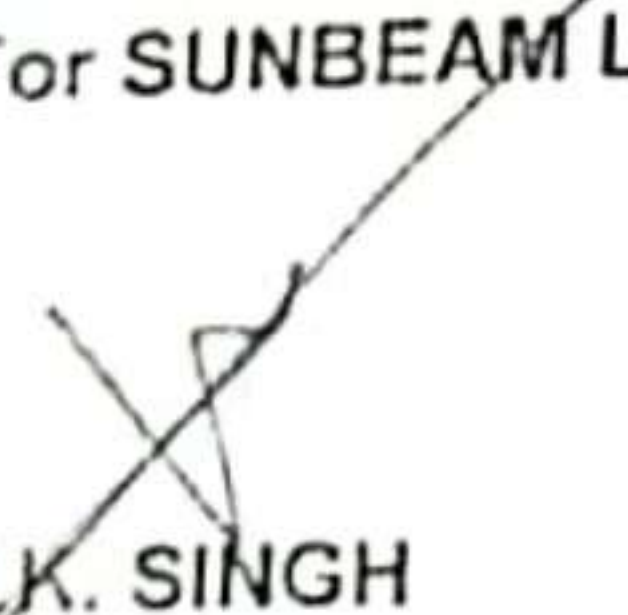
TO WHOMSOEVER IT MAY CONCERN

This is to certify that **MS. VINITA**, a student of BBA from Govt. P.G. College for Women, Rohtak, has undergone the Practical Training from 18th June 2023 to 18th July 2023 in our organization.

She has successfully completed a project in our organisation. During the training we found her sincere & Punctual.

We wish her all success in her forthcoming corporate life.

For **SUNBEAM LIGHTWEIGHTING SOLUTIONS PVT. LTD.**


V.K. SINGH
G.M. (HR)