

Government PG college for women, Rohtak

Titles of project report (C 106)

B.Com (vocational) 1st sem , 2023-2024

Sr. No.	University Roll No.	Name	Title of Project
1	6070551	Alisha	Marketing concept
2	6070552	Anjali	Market segmentation and target Marketing
3	6070553	Anjali	Market segmentation
4	6070554	Bhumika	Marketing environment
5	6070555	Chanda	Core competency of consumer
6	6070556	Ishu	Basic marketing concept
7	6070557	komal	Analysing of business markets
8	6070558	Krishma	Market selection process
9	6070559	Neetu	Marketing mix
10	6070560	Riya	Business environment
11	6070561	Saniya	Consumer behaviour
12	6070562	Sheetal	Marketing mix
13	6070563	Shivani	New concept of Marketing mix
14	6070564	Sujata	Types of marketing
15	6070564	Taniya	4P's of marketing mix
16	6070566	Vanshika	Business market and consumer market
17	6070567	Vanshika	Market analysis and selection

पुष्परीष डागर

Bunkila

PROJECT REPORT ON MARKETING MIX



In partial fulfillment of the requirement for the award of the degree of
Bachelor of Commerce – Vocational
Session 2023 - 2024

Submitted to –
Dr. Pushpadeep Dagar
Department of commerce

Submitted by -
Sheetal
B.com-I (Vocational)
Roll no. 1232598002

University Roll no: 6070562

**GOVERNMENT P.G COLLEGE FOR
WOMEN, ROHTAK**

DECLARATION

I hereby declare that investigatory project entitled "To prepare the new concept of marketing mix" has been carried out by own efforts and fact arrived at my observation under the guidance and motivation of subject teacher 'Dr. Pushpdeep Dagar Sir' (Marketing Management).

Sheetal

Signature of candidate :

Project report on core competency of consumers



Maharishi Dayanand University

Submitted by =chanda

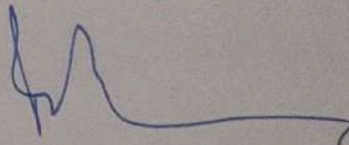
Class= Bcom vocational

Roll No=1232598003

Govt Pg Collage for women, Rohtak

CERTIFICATE OF COMPLETION OF PROJECT

This is to certify that Ms Chanda a student of government PG College For Women Rohtak has successfully completed a project on sales core competency of consumer under the guidance of Mr.pushdeep sir.

 Chanda

PROJECT REPORT ON MARKET SELECTION PROCESS



(In partial fulfillment of the requirements for the award of the degree of bachelor of commerce (vocational).)

MAHARSHI DAYANAND UNIVERSITY (ROHTAK)

(SESSION : 2023 – 2024)

Submitted To – Dr. Pushpdeep
(Commerce Department)

Submitted By – Krishma

B.Com Vocational

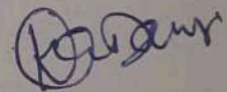
Roll no. –1232598004

University Roll no.– 6070558

Govt. P.G. College for Women , Rohtak (Haryana)

Declaration

I Here by declare that investigatory project entitled "To prepare the new concept of marketing process" has been carried out by own efforts and fact arrived at my observation under the guidance and motivation of subject teacher 'Dr.Pushpdeep Dagar Sir (marketing management).



Signature of candidate:

Project Report
On
Market Segmentation



MAHARSHI DAYANAND UNIVERSITY
(ROHTAK)

(SESSION 2023-2024)

Submitted To
Dr Pushp Deep Dagar

Submitted By – Anjali

B.com vocational(1st)

Roll no-1232598005

University Roll no = 6070553

Govt. P.G. College for Women , Rohtak (Haryana)

घोषणा

मैं एतद्वारा घोषणा करती हूँ कि मार्केट सैग्मेंटेशन शीर्षक वाली मेरी परियोजना रिपोर्ट उस परियोजना कार्य का एक प्रामाणिक रिकॉर्ड है जिसे मैंने प्रस्तुत किया है।

मैं इसके द्वारा यह भी घोषणा करता हूँ कि श्रीमान के मार्गदर्शन में 'बाजार विभाजन' नामक परियोजना पर काम किया जा रहा है। पुष्पदीप डागर मेरी मूल परियोजना रिपोर्ट है और इसे पहले किसी अन्य विश्वविद्यालय में प्रस्तुत नहीं किया गया है।

अंजलि सोलंकी

b.com (vocational)

Anjali

Project Report
On
Types of marketing



MAHARSHI DAYANAND UNIVERSITY
(ROHTAK)

(SESSION 2023-2024)

Submitted To

Mrs Pushp Deep Dagar

Submitted By - Sujata

B.com vocational(1st)

Roll no- 1232598007

University roll no = 6070564

Govt. P.G. College for Women , Rohtak (Haryana)

Declaration

I Sujata , hereby declare that the Project report entitled " Types of marketing". is prepared by me under the guidance of Mrs.Pushp Deep Dagar from commerce department in Government Post Graduation College for Women, Rohtak.

I assert that the statements made and conclusions drawn are an outcome of the project work.

I further declare that to the best of my knowledge and belief that the project report does not contain any part of any work which has been submitted to any other University.

Sujata

University Roll No -

Project Work
On
4P's Marketing Mix
A Project Report
GOVT.PG COLLEGE FOR WOMEN
MAHARSHI DAYANAND UNIVERSITY
UNIVERSITY OF HARYANA
HARYANA 124001

Submitted by
Taniya
B.COM (Vocational) 1st Year

Submitted To

Mr. Pushpdeep Sir



DECLARATION

I hereby declare that this project entitled "MARKETING MIX" submitted to MDU University, is a record of an original and authentic work done by me under the guidance of Mr. Pushpdeep sir, Department of commerce, Govt. PG. College for women and this project has not previously formed basis for the award of any degree, diploma or other similar titles for recognition.

Taniya

B.com (Vocational) 1st year

PROJECT REPORT ON BUSINESS ENVIRONMENT



(In partial fulfillment of the requirements for the award of the degree of bachelor of commerce (vocational).)

MAHARSHI DAYANAND UNIVERSITY (ROHTAK)

(SESSION : 2023 – 2024)

Submitted To – Dr. Pushpdeep

(Commerce Department)

Submitted By – Riya

B.Com Vocational

Roll no. –1232598009

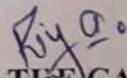
University Roll no.– 6070560

Govt. P.G. College for Women , Rohtak (Haryana)

DECLARATION

1. Riya, hereby declare that the Project Report entitled "Business Environment" is my original work submitted by me in the department of commerce, Government PG College for Women [Rohtak] for the partial fulfillment of UG degree of B.Com. [Vocational]. I also declare that this project has not been submitted earlier in any other university or institution.

DATE:


SIGNATURE OF THE CANDIDATE:

Project Report
On
Consumer Behaviour



MAHARISHI DAYANAND UNIVERSITY ROHTAK
(session 2023-2024)

Submitted by:-Saniya

Bcom. vocational

Roll no.:-1232598010

University roll no. 607056

Submitted to:-Dr. Puspdeep Dagar

Government P.G College for Women,Rohtak

Acknowledgement

I would like to express my profound gratitude to Dr. Sushila of commerce department for thier contribution to the completion my project titled "Consumer Behaviour".I would like express my special thanks to Dr.Puspdeep Dagar for his time and effort he provided throughout the year.Your useful advice and suggestions were really helpful to me during the project's completion.In this aspect,I am eternally grateful to you. I would like to acknowledge that this project was entirely completedby me and not by someone else.

Saniya

Signature:- Saniya

Decleration

I Saniya hereby declare that the project report entitled "Consumer behaviour" is prepared by me under guidance Mr. Puspdeep Dagar from commerce department in government P.G. college for women (Rohtak). I assert that the statement made and conclusion drawn are outcome of project work.I further declare that to the best of my knowledge and belife that the project report does not contain any part of any work which has been submitted to any other university.

Saniya Saniya

Bcom Vocational

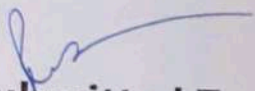
University roll no.

Project Report
On
Marketing Concepts



MAHARSHI DAYANAND UNIVERSITY
(ROHTAK)

(SESSION 2023-2024)


Submitted To

Dr Pushp Deep Dagar

Submitted By – Alisha

B.com vocational(1st)

Roll no-1232598011

University roll no = 6070551

Govt. P.G. College for Women , Rohtak (Haryana)

Declaration

I Alisha , hereby declare that the Project report entitled " marketing concepts " . is prepared by me under the guidance of Dr Pushp Deep Daggar from commerce department in Government Post Graduation College for Women, Rohatak.

I assert that the statements made and conclusions drawn are an outcome of the project work.

I further declare that to the best of my knowledge and belief that the project report does not contain any part of any work which has been submitted to any other University.

Alisha

Alisha

University Roll No - 6070551

Project Report On Marketing Mix



MAHARSHI DAYANAND UNIVERSITY (ROHTAK)

(Session 2023-2024)

Submitted By:

Neetu Dangi

(B.com Vocational)

Roll no:-1232598012

Submitted To:

Pushpdeep Dagar

(Commerce Department)

Govt. PG College for Women Rohtak

DECLARATION

I hereby declare that the project report "**MARKETING MIX**" submitted under the guidance of Mr. Pushpdeep Dagar is my original work .

The preparation of project report is based on my personal findings , interactions with the customers and consultation with eminent scholars and secondary sources .

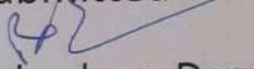
This information has been collected from genuine and authentic sources . The work has been Submitted in partial fulfilment of B.Com Vocational of Govt. PG College for Women Rohtak .

Neetu
Neetu

PROJECT REPORT ON MARKETING ENVIRONMENT



MAHARSHI DAYANAND UNIVERSITY (ROHTAK)
(Session 2023-2024)

Submitted To:

Pushpdeep Dagar
(Dept. Of Commerce)

Submitted By: *Bhumika*
Bhumika
(B.com Vocational)
Roll No:-1232598013

Govt. PG College for Women Rohtak (HRY)

DECLARATION

I hereby declare that the project report "Marketing Environment " submitted under the guidance of Dr. Pushpdeep Dagar is my original work .

The preparation of project report is based on my personal findings , interactions with the customers and consultation with eminent scholars and secondary sources .

This information has been collected from genuine and authentic sources . The work has been submitted in partial fulfilment of B.com Vocational of Govt. PG College for Women Rohtak .

Bhumika
Bhumika

PROJECT REPORT ON NEW CONCEPT OF MARKETING MIX



MAHARSHI DAYANAND UNIVERSITY

In partial fulfillment of the requirements for the
award of the degree of Bachelor
of Commerce (Vocational)
Session-2023-2024

Submitted by:- Shivani

Class:- B.com.(voc.)

Roll No.: 1232598014

University Roll No.: 6070563

GOVT. P.G. COLLEGE FOR WOMEN,
ROHTAK

DECLARATION

I hereby declare that investigatory project entitled "To prepare the new concept of marketing mix" has been carried out by own efforts and fact arrived at my observation under the guidance and motivation of subject teacher 'Dr. Pushpdeep Dagar Sir' (Marketing Management).

Signature of candidate :

Shivani

Project Report On Market Analysis And Selection



MAHARSHI DAYANAND UNIVERSITY (ROHTAK)

(Session 2023-2024)

Submitted By:

Vanshika

(B.com Vocational)

Roll no:-1232598015

University :- 6070567
Roll No :-

Submitted To:

Pushpdeep Dagar

(Commerce Department)

Govt. PG College for Women Rohtak

DECLARATION

I hereby declare that the project report "MARKET ANALYSIS AND SELECTION" submitted under the guidance of Mr. Pushpdeep Dagar is my original work .

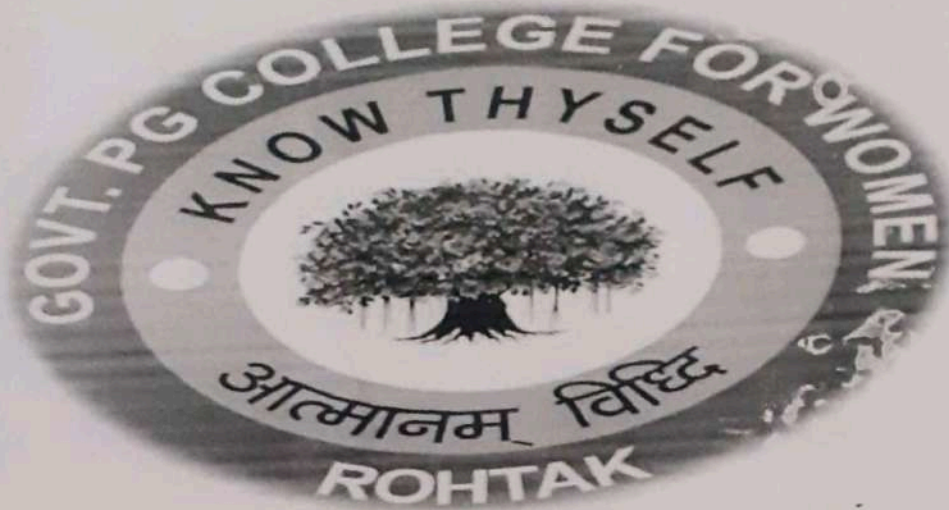
The preparation of project report is based on my personal findings, interactions with the customers and consultation with eminent scholars and secondary sources .

This information has been collected from genuine and authentic sources . The work has been submitted in partial fulfilment of B.com Vocational of Govt. PG College for Women Rohtak .

Vanshika

University Vanshika
ROLL No :- 6070567

PROJECT REPORT ON
ANALYZING OF BUSINESS MARKETS



MAHARSHI DAYANAND UNIVERSITY

In partial fulfilment of the requirements for the award of the degree of

Bachelor of Commers (vocational)

Session 2023-2024

Submitted to : *Miss Pushpinder Dagar*

Submitted by: *Komal*

Roll no. : *1232598016*

**GOVT. P.G. COLLEGE FOR WOMEN ,
RHOTAK**

DECLARATION

I, Komal, hereby declare that the project report entitled "Analysing business market " is my original work and submitted to Department of Commerce, GOVERNMENT PG COLLEGE FOR WOMEN (ROHTAK) for partial fulfilment of UG Degree of B Com (Vocational). I also declare that This project has not been submitted earlier in any other University and Institution.

Komal

DATE:

PROJECT REPORT ON BUSINESS MARKET VS CONSUMER MARKET



MAHARSHI DAYANAND UNIVERSITY

In partial fulfilment of the requirements for the
award of the degree of B. COM (Vocational)

Session – 2023-2026

Submitted by -Vanshika

Submitted to- Mr Pushpdeep Dagar

Class – B.COM (VOCATIONAL)

Roll no -1232598017

Declaration

I hereby declare that this project report entitled (**BUSINESS MARKET VS CONSUMER MARKET**) submitted by me to Maharshi Dayanand University, Rohtak in partial fulfilment of the requirements for the award of the degree of B.COM(Vocational) is a record of bonafide project work carried out by me under guidance of Mr Pushpdeep Dagar. I further declare that the work reported in this project has not been submitted, either and will not be submitted, either in part or full, for the award of any other degree or diploma in this institute or any other university.

SIGNATURE OF THE CANDIDATE :-

Vanshika

Vanshika

Project Report on Market Segmentation and Target Marketing



Maharishi Dayanand University

Submitted to:-

Dr. Pushpdeep Dagar

Submitted by :- Anjali

Class :- B.Com. Vocational

Roll no. :- 1232598018

GOVT. P.G. COLLEGE FOR WOMEN, ROHTAK

Declaration

I hereby declare that the Project report entitled “ Marketing segmentation and Target marketing” submitted by me to Maharishi Dayanand University, Rohtak in partial fulfilment of the requirement for the award of degree of B.com vocational is a record of bonafide project work carried out by me under the guidance of Dr. Pushpdeep Dagar. I further declare that the work reported in this project has not been submitted and will not be submitted, either in part or full, for the award of any other degree or diploma in this institute or any other institute or university.

Ayali

Signature of Candidate

Project Report
On
Basic Marketing Concepts



MAHARISHI DAYANAND UNIVERSITY
ROHTAK

(session 2023-2024)

Submitted by:- ISHU

B com. Vocational

Roll no -1232598019

University roll no:-6070556

Submitted to:-Dr. Puspdeep Dagar

Government P.G College for
Women , Rohtak

Declaration

I Ishu hereby declare that the project report entitled "Basic Marketing Concepts" is prepared by me under guidance of Mr. Puspdeep Dagar from commerce department in Government Girls College for Women (Rohtak). I assert that the statement made and conclusion drawn are outcome of project work. I further declare that to the best of my knowledge and belief that the project report does not contain any part of any work which has been submitted to any other university.

Ishu
Ishu

Bcom vocational

University roll no.